



Expert Collective Cooperative

a resource, a mindset, a catalyst

Expert Collective Coaching and Advisory Services

At the Expert Collective Cooperative, we focus on offering emerging, small, and medium companies of all kinds – those with revenues anywhere from a few hundred dollars per year to a few million dollars per year – professional coaching and strategic advisory services that are typically only available to larger companies. As coaches and advisors, we catalyze positive change in your business, resulting in growing revenues, profits and business value.

Core Services

Our core services align tightly with the value creation cycle: Development of a business strategy and the intuition to navigate through its execution, while being methodical in creating and negotiating deals, developing expertise, and acquiring talent and capital.

Founder/Owner Coaching and Business Strategy

- Formulation based on your vision and mission
- Execution and decision-making support, as a function of your team and resources
- Performance appraisal in the context of strategic goals

Business Intuition

- Key metrics assessment and development
- Working capital and business cycle evaluation
- Business and corporate development, growth and financing

Ad-hoc Opportunities

- Fundraising and negotiation support
- Expert referrals
- Talent acquisition and evaluation

Coaches

Enrique Shadah

Over 25 years in management consulting, investments, M&A, and academia-industrial collaborations with companies of all kinds (non-profits, coops, for-profits, partnerships, etc.).

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Raanan Miller

Engineer, scientist and business leader passionate about linking technology solutions with unmet customer needs. Able to identify and create revenue generating opportunities from scratch in diverse industries and markets.

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